



Ceud Mile Failte – A Hundred Thousand Welcomes

It is my distinct pleasure to invite you and your family to the 37th annual *Virginia Scottish Games and Festival* held this year on **September 4th & 5th** at scenic Great Meadow in The Plains, VA. Last year's *Games* were a huge success in our first year at Great Meadow. We have our new home! Nestled in the heart of Virginia's Piedmont countryside, Great Meadow is a 250-acre field events center with breathtaking views which evokes the spirit of the Scottish highlands, providing a truly authentic experience. For those fortunate enough to have attended last year's *Games*, the Virginia Gold Cup, or a polo match, you have witnessed first-hand the natural beauty and scenery of the surrounding hills and meadows that will make a visit to this year's *Games* a truly rewarding and enriching experience.

The *Games* has always been about competition. The cornerstone of that competition is the Highland Athletics. Highlights of this year's Highland Athletics include an invitational professional class on Saturday and the East Coast Athletic Championship on Sunday. Piping & Drumming competitions culminate on Saturday with the very popular massed bands. Our long running British car show will continue on Sunday, but we have also added an antique car and motorcycle show on Saturday. Highland Dance, Scottish fiddling and Scottish Dogs competitions will also take place.

Last year we expanded our Celtic music format to include a Saturday Night Concert in the Entertainment Tent. The concert was such a big hit that we have expanded the line-up and extended the music until 9:00 p.m. for this year. We look forward to another exciting evening with Alex Beaton, City of Alexandria Pipes and Drums, Coyote Run, and the Glengarry Bhoys. We invite you to stay for this fun evening of great Celtic music. A number of the food vendors along with the pub tent will remain open during the concert.

The *Games* wouldn't be complete without the sheepherding demonstrations, a variety of vendors and crafters, clan and society exhibits, a living history encampment, Scottish food and drink, and a variety of activities just for the children. Don't forget the scenery!

With all that the *Games* has to offer, it is clear that the Laird Patron Package is a tremendous value at just \$100! The *Games* also offers a number of sponsorship and advertising opportunities in addition to our patron packages. There are several sponsorship packages available starting at \$500 or we will partner with you to develop a customized package to fit your communication and budgetary needs. Make a statement this year by sponsoring one of the *Games*' many events or by placing an ad in the official *Games* Program. For more information please contact the *Games* Marketing Manager Alexandra Murray at info@vascottishgames.org or visit our website. For those who are interested, fully tax-deductible donations to the Òrbheart Circle may be made on our secure website.¹

Patron packages may be purchased at our website or by returning the enclosed form by mail. Please remit all patron and trophy requests to me no later than **July 25th 2010** to ensure formal recognition of your kind support and contribution to the *Games*. Packages will not be mailed out before August 15th. Requests received after August 20th will **ONLY** be available for pick-up at WILL CALL outside the ticket gate on the day of the *Games*. If you submit your Patron form before August 15th and do not receive your package by August 25th, please let me know.

Once again, I thank you for being the lifeblood of the *Virginia Scottish Games*. It is only through your continued interest, generosity and support that we are able to bring the finest presentation of Scottish culture, heritage, crafts, and other activities to the general public. If you have any questions or need additional information, please don't hesitate to contact us at our information line at 703-912-1943 or via our website.

I look forward to hearing from you soon.

Yours aye,

Jennifer R. S.

¹ The Virginia Scottish Games Association is a 501(c)(3) corporation. Please see a tax advisor for more information.